The seven MANDATORY logos (ARCA Menards Series, ARCA, Menards, General Tire, K&N Filters, Sioux Chief and Sunoco) are mandatory. Teams utilizing the ARCA Ilmor 396 engine package will also be required to display the Valvoline logo. (Teams utilizing legacy engine have the option to display the Valvoline logo, and must run Valvoline Pro-V motor oil for awards eligibility). Teams failing to comply will not be allowed to participate in any on-track activities.

REQUIRED PLACEMENT FOR MANDATORY LOGOS
ARCA Menards Series on uppermost front left or right chest high and MENARDS, GENERAL TIRE, K&N FILTERS, SIOUX CHIEF and SUNOCO chest high or above on front, and VALVOLINE for those utilizing the ARCA Ilmor 396 engine, and for awards eligibility for those utilizing the Legacy Engine.

JRI Shocks, Eibach, UNOH, RE and Herr’s are NOT required for ARCA Menards Series East or West Series race events, but are required for awards eligibility at Showdown events.

GENERAL TIRE mandatory on front of chest, and required on Epaulets if uniform has Epaulets. SUNOCO required location is either on the chest or sleeve.

Bounty, Richmond, Herr’s, Holley EFI, UNOH, Cometic, RE, Eibach, JRI Shocks and Quartermaster logos required for per-race awards, special awards and point fund awards eligibility.

For embroidery (.dst files) go to arcaracing.com/competition (the password protected ARCA competitor site) or most firesuit manufacturers will have on file.

All patches are available in the ARCA Hauler.

CREW CHIEFS: Series Logo and GENERAL TIRE logo/patch required on uniform on race day.

CREW MEMBERS: It is highly recommended that all crew members display series logo on uniform on race day.