

2024 RACE EVENT AND YEAR-END AWARDS GUIDE

ARCA
MENARDS
SERIES

ARCA
MENARDS
SERIES

EAST

A NASCAR TOURING DIVISION

ARCA
MENARDS
SERIES

WEST

A NASCAR TOURING DIVISION

Race Event and Year-End Awards Guide Introduction

Current January 17, 2024

With this presentation, you will be introduced to the ARCA Corporate Partners and Participating Manufacturers Contingency Awards Program.

The 2024 Corporate Partners and Participating Manufacturers Contingency Program is the Series Prize Money and Decal Program, the contingency program which allows sponsors to support the drivers, team members, and car owners with per race and year end awards. The 2024 Corporate Partners and Participating Manufacturers Contingency Program rewards teams and drivers for displaying sponsor decals, and for utilizing sponsor products and services. Sponsor representation includes display of decal, and presence in victory lane, plus the opportunity to integrate components into the core of the sport.

All Posted Awards and Point Fund earnings won by any team member (driver, crew chief, etc.) shall be paid by ARCA (or Sponsoring Entity), to the registered/entered team owner via ACH transfer of funds. Any participant earning points or winning specific awards as a team member for more than one team/owner in a single season shall have all awards payable to team owner(s) based on the number of race points/awards earned per team. The team owner, and not ARCA, shall be solely responsible for the distribution of such Posted Awards to the respective team member. This shall also apply to Year-End and Point Fund Awards unless otherwise specified.

ARCA MENARDS SERIES, EAST & WEST OWNERS POINT FUND (Sponsored by Menards, Procter & Gamble, Richmond, Reese's, Sioux Chief, and General Tire)

Total point fund \$385,000 (AMS)

Total point fund \$130,000 (ARCA Menards Series West)

Total Point Fund \$70,000 (ARCA Menards Series East)

Place	% of total
1st	20
2nd	10
3rd	9
4th	8
5th	7
6th	6
7th	5
8th	4
9th	3.5
10th	3

Place	% of total
11th	2.9
12th	2.8
13th	2.7
14th	2.6
15th	2.5
16th	2.4
17th	2.3
18th	2.2
19th	2.1
20th	2

Eligibility Requirements, Owner Point Fund / Awards:

Must compete in 50% of total races to be eligible for owner point fund for respective series and must be represented at the awards celebration per Rule Book.

Tie Breakers

As outlined on page 39, Section 17-6.1 of the ARCA Official Rule Book, in the event of a tie in points, the tie breaker to determine position and allocation of special awards shall be determined for Owners and Drivers in the following order until tie is broken:

- Events entered and competed in
- Most Victories
- Most top-five finishes
- Most top-ten finishes
- Most poles
- Average finishing position
- Laps Completed

Special awards points in this category are accrued for designated events only. If a tie occurs, ARCA will use the Rule Book tie breaking formula for the designated events.

DECALS - REQUIRED FOR AWARD ELIGIBILITY: (Fender Decal Guide and Driver Uniform Guide both available as downloadable pdf. on arcaracing.com/competitors)

Decals must be displayed when car is brought to Inspection. Uniform Logos (**permanently affixed**) must be applied to chest, left and/or right sleeve and be in place when uniform is presented for inspection.

(Refer to Section 17, pages 38 - 39 of the 2024 ARCA Official Rule Book for general point fund contribution payouts when sponsor awards do not reference specific dollar amounts by finishing position).

THE COMPETITOR WILL ASSUME ALL RESPONSIBILITY FOR APPLICATION OF DECALS AND LOGOS TO COLLECT AWARDS.

ARCA will report to sponsor companies based on application of decals and logos, and contingent use of product, regarding eligibility for award. Current valid ARCA licensing and legality must also be established.

Penalty Implications on Award Eligibility Penalties may affect award eligibility. Loss of Championship Owner Points and Driver Points due to penalties may result in loss of special awards points, and forfeiture of awards.

**OWNER AB PLAN PRIZE MONEY – AMS
(as listed on entry blank)**

Plan prize money will be paid to Car Owners upon entering and competing in the current season's ARCA Menards Series events on the following conditions: "A Plan" or "Golden A Plan" prize money to each Car Owner entering and competing in 100% of the previous season's ARCA Menards Series events. "B Plan" prize money to each Car Owner entering and competing in at least 50% but less than 100% of the previous season's ARCA Menards Series events. AB Plan Prize Money will be increased at designated tracks. Eligibility for the AB Plan prize money based on being preregistered, present and accounted for at race events by minimum of one of Driver/Owner/Car & Transporter, as established. ARCA Menards Series transporter decal must be displayed, and ARCA Menards Series flags must be flown from top of transporter (both provided by ARCA) as required to be eligible. If in question, contact Joe Wells.

**OWNER PLAN PRIZE MONEY – AMSE & AMSW
(as listed on entry blank)**

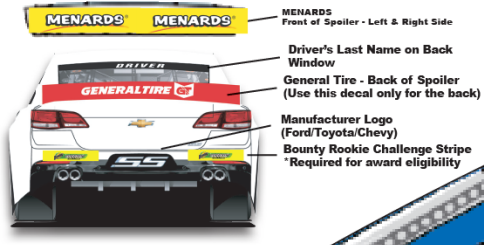
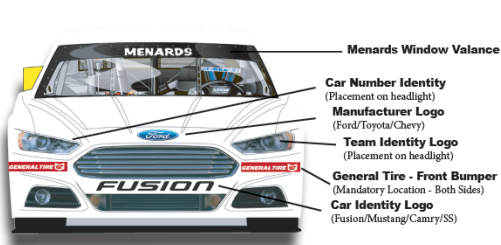
ARCA MENARDS SERIES EAST Bonus Plan:

\$7,500 ARCA Menards Series East Bonus Plan is to be paid at \$500 to any of the Top 15 eligible car owners. Eligible car owners are those who are ranked in the Top 30 of the final 2024 ARCA Menards Series East Championship car owner point standings for the first three events run, current car owner points standings after, regardless of overall finish in the event. Eligible car owner must enter the event, attempt to qualify and attempt to compete in the race. Determination of what constitutes such attempts shall be at the discretion of the Series Director.

ARCA MENARDS SERIES WEST Bonus Plan:

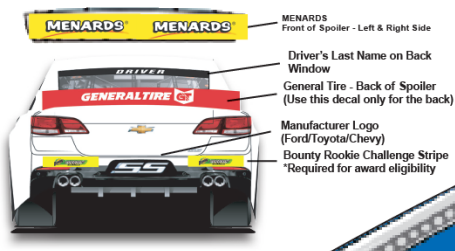
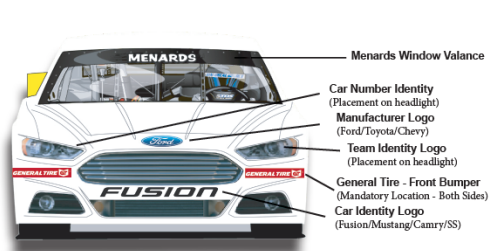
\$7,500 ARCA Menards Series West Bonus Plan is to be paid at \$500 to any of the Top 15 eligible car owners. Eligible car owners are those who are ranked in the Top 30 of the final 2024 ARCA Menards Series West Championship car owner point standings for the first three events run, current car owner points standings after, regardless of overall finish in the event. Eligible car owner must enter the event, attempt to qualify and attempt to compete in the race. Determination of what constitutes such attempts shall be at the discretion of Series Director.

2024 ARCA MENARDS SERIES FENDER DECAL GUIDE



*10th Scale

2024 ARCA MENARDS EAST & WEST SERIES DECAL GUIDE

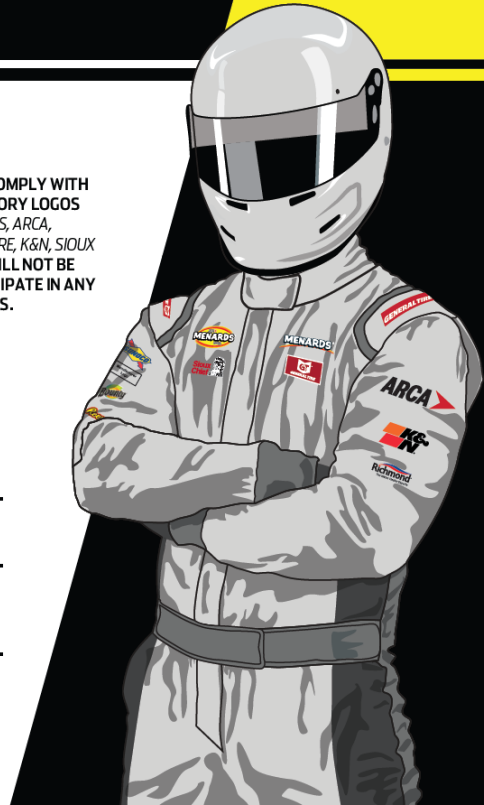


*10th Scale

AMS Fire Suit Branding Guidelines



TEAMS FAILING TO COMPLY WITH THE SEVEN MANDATORY LOGOS (ARCA MENARDS SERIES, ARCA, MENARDS, GENERAL TIRE, K&N, SIOUX CHIEF AND SUNOCO) WILL NOT BE ALLOWED TO PARTICIPATE IN ANY ON-TRACK ACTIVITIES.



ARCA Menards Series on uppermost front left or right chest high.



MENARDS, GENERAL TIRE, and SIOUX CHIEF must be on the front chest



GENERAL TIRE must be on both epaulets

CREW CHIEFS: Series Logo and GENERAL TIRE logo/patch required on uniform on race day.



ARCA, SUNOCO and K&N must be on the sleeves

CREW MEMBERS: It is highly recommended that all crew members display logos on uniform on race day.



BOUNTY, RICHMOND, and REESE'S logos required for per-race awards, special awards and point fund awards eligibility

FOR EMBROIDERY GO TO ARCACACING.COM/COMPETITION OR MOST FIRESUIT MANUFACTURERS WILL HAVE ON FILE. ALL PATCHES ARE AVAILABLE IN THE ARCA HAULER.



Display of decal required for eligibility.

ARCA Menards Series, East and West

1. All events \$225 cash to be paid as follows: \$100 to highest finisher, \$75 to 2nd highest finisher, \$50 to 3rd highest finisher.
2. \$4,000 cash contribution to year-end point fund. \$2,000 to ARCA Menards Series, \$1,000 each to ARCA Menards Series East and West.



Display of decals and uniform logo required for eligibility. Must follow rookie registration procedures. Rookie registration forms will be available online at arcaracing.com on the Competitor site. Forms can be emailed to Joe Wells at jwells@arcaracing.com

ARCA Menards Series

1. Bounty Rookie of the Race Award: All events, \$250 cash to the owner whose eligible driver earns the highest finishing registered rookie of the race award.
2. Bounty Rookie of the Year Award: \$10,000 cash paid to the owner whose driver accumulates the most Bounty Rookie Challenge points.

ARCA Menards Series East & West

1. Bounty Rookie of the Race Award: All events, \$250 cash to the owner whose eligible driver earns the highest finishing registered rookie of the race award.
2. Bounty Rookie of the Year Award: \$2,500 each cash paid to the owner whose driver accumulates the most Bounty Rookie Challenge points.



Display of decal required for eligibility.

ARCA Menards Series, East and West

1. All events \$250 cash to be paid as follows: \$125 to highest finisher, \$75 to 2nd highest finisher, \$50 to 3rd highest finisher.
2. \$4,000 cash contribution to year-end point fund. \$2,000 to ARCA Menards Series, \$1,000 each to ARCA Menards Series East and West.



The CGS Imaging Four Crown provides a link to the series' roots by featuring a diverse combination of tracks in any given season. A short track, speedway, road course and dirt track are included.

CGS Imaging Four Crown Championship points will be accumulated by driver, and the year-end championship and trophy will be awarded to the driver who earns the most race points (race points only) with the highest total from the following four (must enter and compete in all 4) events:

- | | | |
|----|-------------------------------------|--------------------|
| a. | Talladega Superspeedway | April 20, 2024 |
| b. | Lucas Oil Indianapolis Raceway Park | July 19, 2024 |
| c. | Du Quoin State Fairgrounds | September 1, 2024 |
| d. | Watkins Glen International | September 13, 2024 |

\$3000 cash year-end CGS Imaging Four Crown bonus will be paid to the car owner, or owners, for whom the driver drove, on a percentage of races basis. CGS Imaging decal required for award eligibility.

ARCA Menards Series, East & West

All events, \$150 cash to highest finisher. CGS Imaging decal required for award eligibility.



Display of decal required for eligibility.

ARCA Menards Series, East and West

1. All events \$150 cash to be paid as follows: \$150 to highest finisher.



CHEVROLET

Display of Chevrolet Bowtie and SS decal required for eligibility. Driver must display "Chevrolet Bowtie" logo on driver uniform.

ARCA Menards Series, East & West

1. All events cash 1st \$2,000, 2nd \$1,000 and 3rd \$750.
2. \$5,000 cash year-end Champion Bonus, provided he or she competes in a Chevrolet SS stock car for the entirety of the race season. Car must display "Chevrolet" designation on front and rear of car, car must display "SS" designation on front of car, and driver must display "Chevrolet Bowtie" logo on his/her fire suit.



Display of decal required for eligibility. Crew Chief registration forms will be available at arcaracing.com on the Competitor Site. Email completed forms to Joe Wells at jwells@arcaracing.com

ARCA Menards Series

Must follow registration procedures to be eligible for "Cometic Gasket Crew Chief" honors (per race and year-end).

1. **Cometic Gasket Crew Chief of the Race:** All events \$300 cash awarded to the team owner whose crew chief demonstrates the best qualifying and race effort as determined by qualifying and race finish.
2. **Cometic Gasket Crew Chief of the Year:** \$3,500 cash year-end special award. Winner will be determined by a year-long point total based on both qualifying and finish position.
3. \$5,000 cash contribution to year end point fund.

ARCA Menards Series East & West

1. \$5,000 cash contribution to year end point fund (\$2,500 to East, \$2,500 to West).



ARCA Menards Series, East and West

Display of decal required for eligibility.

- 1.) All events \$225 cash to be paid as follows: \$100 to highest finisher, \$75 to 2nd highest finisher, \$50 to 3rd highest finisher.
- 2.) \$4,000 cash contribution to year-end point fund. \$2,000 to ARCA Menards Series, \$1,000 each to ARCA Menards Series East and West.



ARCA Menards Series, East and West

Display of decal all year required for eligibility.

- 1.) All events \$200 cash to be paid as follows: \$100 to highest finisher, \$50 to 2nd highest finisher, \$50 to 3rd highest finisher.
- 2.) \$3,000 cash contribution to year-end point fund. \$1,500 to ARCA Menards Series, \$750 each to ARCA Menards Series East and West.



ARCA Menards Series, East and West

Display of decal required for eligibility.

- 1) All series - \$125 cash to highest finisher.
- 2) \$3,500 cash contribution to year-end point fund, ARCA Menards only.
- 3) Product Certificates - to be paid to the Champions as follows: \$2,000 to ARCA, \$1,000 each to ARCA East & West.

FLOSPORTS

ARCA Menards East and West Series (Standalones and AMS Combo Events)

1. All events \$4,000 cash to be paid as follows: \$200 per position, 1st through 20th
2. \$1,000 cash contribution per race to Point Fund (AMSE- \$8,000, AMSW- \$12,000)



Display of decals required for eligibility.

ARCA Menards Series

1. All events \$300 cash, to be paid as follows: \$150 to the highest eligible finisher; \$100 to the 2nd highest eligible finisher and \$50 to the 3rd highest eligible finisher.
2. \$5,350 cash contribution to year-end point fund.

ARCA Menards Series East & West

1. All events \$300 cash, to be paid as follows: \$150 to the highest eligible finisher; \$100 to the 2nd highest eligible finisher and \$50 to the 3rd highest eligible finisher.
2. \$5,350 cash contribution to year-end point fund (\$2,675 for East, \$2,675 for West).



FORD PERFORMANCE

Use of Ford Fusion or Mustang body and Ford engine block, cylinder heads, Robert Yates Spec engine, or approved Ilmor required for eligibility. Display of decal required for eligibility. Team must register with Ford Performance– <https://performanceparts.ford.com/contingency/>.

1. All events \$3,750 cash 1st \$2,000, 2nd \$1,000 and 3rd \$750 paid direct by manufacturer.
2. \$5,000 cash year-end Champion Bonus, provided he or she competes in a Ford Fusion or Mustang stock car for the entirety of the race season, car must display "Ford Oval" designation on front of car, car must display "Fusion" or "Mustang" designation on front of car, and driver must wear "Ford" logo on his/her driver uniform.



GENERAL TIRE SUPERSPEEDWAY CHALLENGE:

ARCA Menards Series

Eligibility for the season year-end Superspeedway Challenge is based on event pre-registration, and being present and accounted for at all superspeedway race events by minimum of one of the following: Driver/Owner/Car & Rig, as established. Display of decals and uniform logos required for eligibility.

- \$25,000 cash. General Tire Superspeedway Challenge is paid to the top ten car owners who have entered and competed in all specified Superspeedway (Daytona, Talladega, Charlotte, Michigan, Kansas 1 & 2) events and accumulated the most ARCA Championship race only points in those events.

GENERAL TIRE “WINNING TEAM” AWARD:

ARCA Menards Series, East & West

Display of all General Tire decals and proper display and usage of uniform logo, neckband and hat in Victory Lane required for eligibility.

- Speedway Radial 1st - \$1,500 (Daytona, Phoenix, Dover, Talladega, Charlotte, Michigan, Kansas, Iowa, Bristol, and WGI)
- All other Tracks 1st - \$750

GENERAL TIRE CHAMPION BONUS:

ARCA Menards Series, East & West

Display of all General Tire decals and proper display and usage of uniform logo required for eligibility.

- \$2,500 cash to series championship team owner.

GENERAL TIRE VICTORY BONUS:

ARCA Menards Series, East & West

\$2,500 cash year-end award to the owner whose driver wins the most races throughout the season. The cash year-end payout will be paid to the car owner, or owners, for whom the driver drove at races.



GENERAL TIRE POLE AWARD

ARCA Menards Series, East & West

General Tire will present a “Pole Award” at all events, to the driver who has earned the pole starting position, and the year-end General Tire Pole Award and trophy will be awarded to the driver who earns the most Poles.

- Display of decals, and driver uniform logos required for eligibility. If logos/decals are not displayed, award will be presented at track, but money will not be paid.
- General Tire will award a \$1,000 cash bonus to the owner whose driver earns the fastest qualifying position, as confirmed by ARCA, for all events in which a completed on-track competition activity sets the starting lineup per the ARCA Rulebook. No cash award, or championship points, will be awarded if an on-track competition activity does not set the starting lineup per the ARCA Rulebook. Driver / Team receiving the General Tire Pole Award at all events will be credited with having earned “The Pole,” and counting towards the year end General Tire Pole Award, as per below.
- \$10,000 cash year-end award to the owner whose driver wins the most pole awards throughout the season. The cash year-end payout will be paid to the car owner, or owners, for whom the driver drove at races pole awards were won.
- \$5,000 cash year-end award to both East & West to the owner whose driver wins the most pole awards throughout the season. The cash year-end payout will be paid to the car owner, or owners, for whom the driver drove at races pole awards were won.

GENERAL TIRE SPIRIT AWARD

ARCA Menards Series, East & West

General Tire will present one member of the ARCA Menards Series Platform a \$2,500 award for displaying true sportsmanship both on and off the as well as perseverance when faced with major challenges, plus \$2,500 to a charity of the award winner's choice.



Display of Holley EFI decal required for eligibility.

ARCA Menards Series

1. All events \$550 cash to be paid as follows: \$250 to highest finisher, \$150 to 2nd highest finisher, \$100 to 3rd highest finisher. \$50 to 10th highest finisher.
2. \$5,350 cash contribution to year-end point fund.

ARCA Menards Series East & West

1. All events \$550 cash to be paid as follows: \$250 to highest finisher, \$150 to 2nd highest finisher, \$100 to 3rd highest finisher. \$50 to 10th highest finisher.
2. \$5,350 cash contribution to year-end point fund (\$2,675 to East, \$2,675 to West).



Display of decal required for eligibility.

ARCA Menards Series

1. All events \$300 cash, to be paid as follows: \$150 to the highest eligible finisher, \$100 to the 2nd highest eligible finisher and \$50 to the 3rd highest eligible finisher.
2. Year-End Award \$1,500 cash: \$750 cash to highest eligible point finisher; \$500 to 2nd highest eligible point finisher; \$250 to 3rd highest eligible point finisher.
3. \$2,000 cash contribution to year end point fund.



Display of decals required for eligibility.

ARCA Menards Series, East and West

1. All Events (Menards, East & West) - \$100 cash per race to be paid to the 1st place finisher
2. ARCA Menards Series Champion Award – Microflex Scale 8.8K (PN 170325), value - \$5,995
3. ARCA Menards Champion Runner Up – Second (2nd) Place Winner Award – Billet Levelers 2.5” with Roll Off (PN 170178), value \$1,995
4. ARCA Menards Fifth (5th) Place Winner Award – Digital Memory Gauge (New) (PN 360047), value \$499
5. ARCA East and West Series Champion Award - Digital Memory Gauge, value \$499, plus \$250 Cash Award to each Champion (Total Value \$749 each)



Display of decals required for eligibility.

ARCA Menards Series, East and West

\$2,500 cash contribution to year-end point fund for each series.



Display of decals required for eligibility.

ARCA Menards Series, East and West

1. All events to be paid as follows - \$100 cash.
2. Year End Product Certs, all series – 1st - \$1,400, 2nd – \$1,000 and 3rd - \$1,000.
3. \$5,000 cash contribution to year-end point fund for ARCA Menards Series.



Display of decal, uniform logo and use of product all year required for eligibility.

ARCA Menards Series

1. All events \$500 cash to be paid as follows: \$300 to highest finisher, \$100 to 2nd highest finisher, \$100 to 3rd highest finisher.
2. All events \$500 cash to be paid to the K&N Filters Hard Charger
3. \$5,000 cash year-end Champion Bonus
4. \$20,000 cash contribution to year-end point fund.

ARCA Menards Series East and West

1. All events \$500 cash to be paid as follows: \$300 to highest finisher, \$100 to 2nd highest finisher, \$100 to 3rd highest finisher.
2. All events \$500 cash to be paid to the K&N Filters Hard Charger
3. \$2,500 cash year-end Champion Bonus
4. \$20,000 cash contribution to year-end point fund (\$10,000 to East, \$10,000 to West)



Display of decal required for eligibility.

ARCA Menards Series, East and West

1. All events \$225 cash to be paid as follows: \$150 to highest finisher, \$75 to 2nd highest finisher.
2. \$4,000 cash contribution to year-end point fund. \$2,000 to ARCA Menards Series, \$1,000 each to ARCA Menards Series East and West.



Display of decal is required for eligibility.

ARCA Menards Series, East and West

1. All events \$225 cash to be paid as follows: \$150 to highest finisher, \$75 to 2nd highest finisher.
2. \$4,000 cash contribution to year-end point fund. \$2,000 to ARCA Menards Series, \$1,000 each to ARCA Menards Series East and West.



ARCA Menards Series

\$20,000 to the driver who wins both the Illinois State Fairgrounds 100 and the DuQuoin State Fairgrounds Southern Illinois 100 ARCA Menards Series races.

If no driver wins both races:

1. \$7,500 to the driver with the best average finish for the two races.
2. \$5,000 to the driver with the 2nd best average finish for the two races.
3. \$2,500 to the driver with the 3rd best average finish for the two races.

All ARCA procedures, rules, and eligibility requirements apply.



Display of decal required for eligibility.

ARCA Menards Series, East and West

1. All events - Year End product certificates to be paid to each series as follows: \$1,000 to the highest finisher, \$700 to the 2nd highest finisher. Total of \$1,700 in product certificates for each series.
2. \$1,500 product certificate for custom driving suit to AMS champion only or highest finisher running decal all year.
3. \$2,000 cash contribution to each series year-end point fund.



Display of decal required for eligibility.

ARCA Menards Series, East & West

1. All events \$300 cash to be paid as follows: \$150 to highest finisher, \$100 to 2nd highest finisher, \$50 to 3rd highest finisher.
2. \$2,500 cash contribution to year-end point fund, each series.
3. Year End Product Certificates - \$500 each to the top five in car owner points.



Display of decal and uniform logo required for awards eligibility.

ARCA Menards Series, East & West

\$250 per race, special award Reese's Sweet Move of the Race.



Display of decal and uniform logo required for awards eligibility.

ARCA Menards Series, East & West

1. \$250 per race to the leader at Half-Way of each event.
2. \$2,500 cash year-end Champion Bonus, ARCA Menards Series.



Display of decal and service usage required for eligibility.

ARCA Menards Series

All ARCA Menards Series events \$250 cash to be paid as follows, \$100 cash each to top two finishers contingent on display of decal and service usage. \$50 to highest finisher contingent on display of decal, not contingent on service usage. ARCA Menards only.

ARCA Menards Series, East, and West

\$7,500 cash contribution to year-end point fund - \$2,500 each to ARCA Menards Series, East & West



Sunoco 260 GTX Unleaded is the Official Fuel of the ARCA Menards Series and will be the only acceptable fuel used in competition. Sunoco 260 GTX Unleaded will be available for all ARCA Menards Series events as supplied by the authorized Sunoco representative for the event. Fuel will be tested for conformity at all events and unapproved fuel and/or additives will result in penalty. Each team must furnish approved filler cans, and each team must establish Sunoco-approved method of payment for purchasing fuel. At designated events, Sunoco will provide a maximum of 33 gallons of fuel per car in the official starting field at no cost to the team as stated on Official Tech Bulletin on Competitor Site.

Display of decals and uniform logo required for eligibility.

ARCA Menards Series

1. Year-end point fund awards \$10,500 cash to be paid 1st - \$6,000, 2nd - \$3,000 and 3rd - \$1,500.
2. At designated events where no complimentary (no charge) fuel is provided to teams in the starting field. Per-race prize money awards paid to eligible car owner as specified on entry blank. 1st - \$500, 2nd - \$300, 3rd - \$200 and 4th - \$150. Must purchase 20 gallons of race fuel from approved vendor to be eligible for award.

ARCA Menards Series East & West

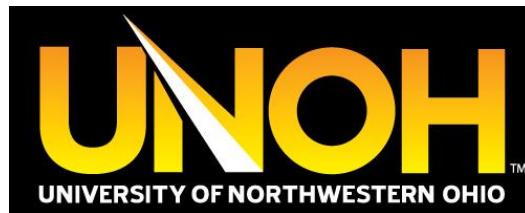
1. Year-end point fund awards \$5,000 cash.
2. At designated events where no complimentary (no charge) fuel is provided to teams in the starting field. Per-race prize money awards paid to eligible car owner as specified on entry blank. 1st - \$500, 2nd - \$300, 3rd - \$200 and 4th - \$150. Must purchase 20 gallons of race fuel from approved vendor to be eligible for award.



TOYOTA

Use of Toyota Camry body and advance registration and approval with Toyota Racing Development required for eligibility. Contact Jack Irving jack_irving@toyota.com or 714-552-6236. Display of decals and driver uniform logo required.

1. All events \$3,750 cash paid as follows; 1st \$2,000, 2nd \$1,000, 3rd \$750 paid direct by manufacturer.
2. Year-End Champions Bonus - \$5,000 cash to Champion if driving a Toyota for the entire season.



Display of decal required for eligibility.

ARCA Menards Series

1. All events \$300 cash to be paid to the highest eligible finisher
2. \$1,000 cash Year-End Champions Bonus or highest eligible finisher in final points
3. \$1,000 cash contribution to year-end point fund.