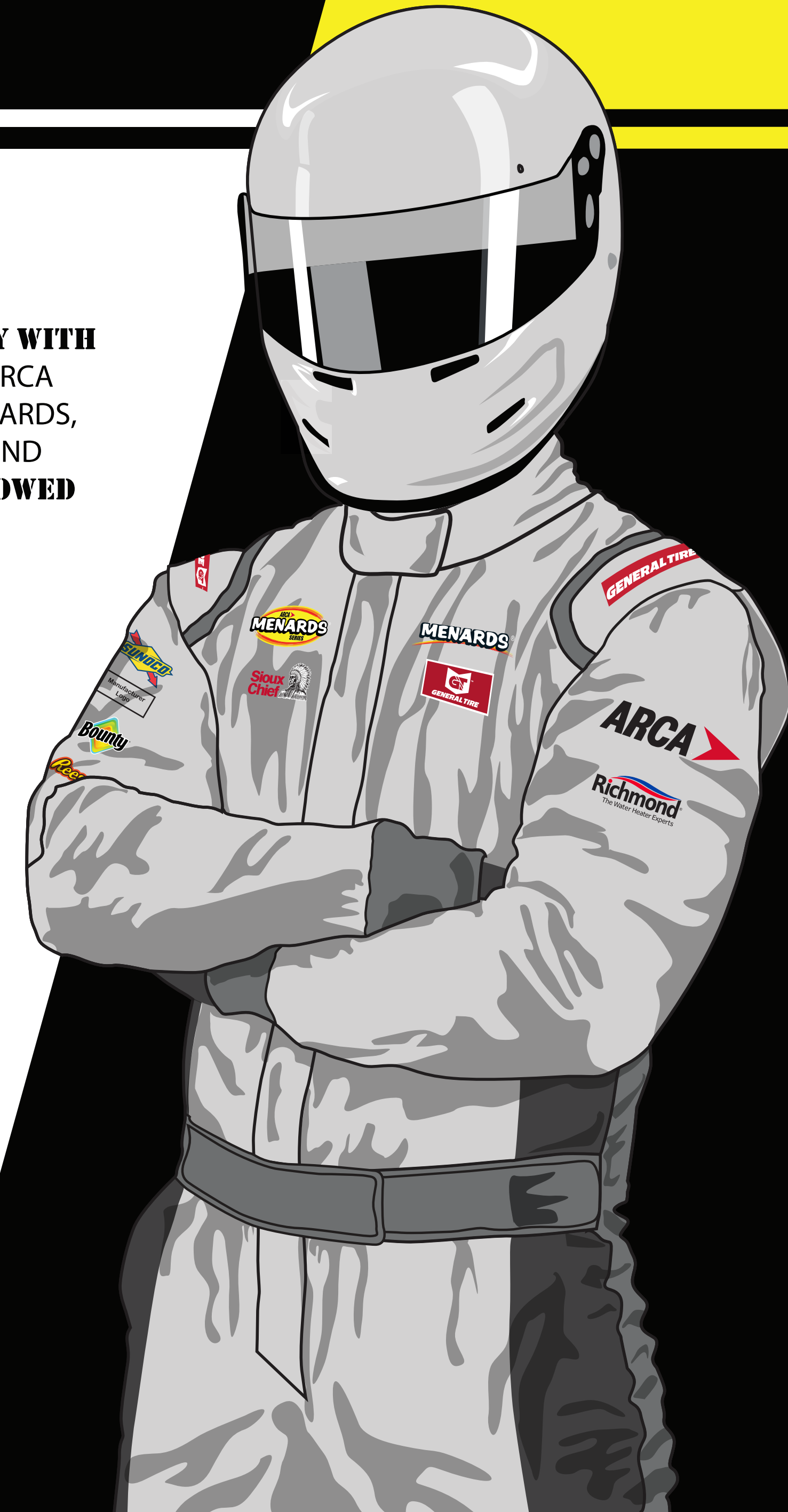


AMS Fire Suit Branding Guidelines



TEAMS FAILING TO COMPLY WITH THE MANDATORY LOGOS (ARCA MENARDS SERIES, ARCA, MENARDS, GENERAL TIRE, SIOUX CHIEF AND SUNOCO) WILL NOT BE ALLOWED TO PARTICIPATE IN ANY ON-TRACK ACTIVITIES.



ARCA Menards Series on uppermost front left or right chest high.



MENARDS, GENERAL TIRE, and SIOUX CHIEF must be on the front chest



GENERAL TIRE must be on both epaulets



ARCA and SUNOCO must be on the sleeves



BOUNTY, RICHMOND, and REESE'S logos required for per-race awards, special awards and point fund awards eligibility

CREW CHIEFS: Series Logo, SUNOCO and GENERAL TIRE logo/patch required on uniform on race day.

CREW MEMBERS: It is highly recommended that all crew members display logos on uniform on race day.

FOR EMBROIDERY GO TO ARCARACING.COM/COMPETITION OR MOST FIRESUIT MANUFACTURERS WILL HAVE ON FILE. ALL PATCHES ARE AVAILABLE IN THE ARCA HAULER.