

2026 ARCA MENARDS SERIES



ARCA MENARDS SERIES OVERVIEW



ARCA was founded in Toledo, Ohio by John and Mildred Marcum in 1953. The Marcums' relationship with the France family, which started when the Marcums helped organize and administrate the early races with the Frances on the sands of Daytona Beach in the 1940s, would come full circle when NASCAR acquired ARCA in 2018. The next February, it was announced that Wisconsin-based home improvement chain Menards would become the entitlement sponsor of the ARCA Menards Series and two regional series now known as the ARCA Menards Series East and West.

The ARCA Menards Series platform continues as the sport's number one development platform, with over 75 percent of the drivers competing in the top three NASCAR national series having competed in ARCA at one point in their career.



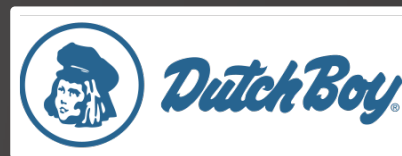
A 15+ YEAR PLUS CHAMPIONSHIP PARTNER

MENARDS



**CURRENT BRANDS
THE ARCA MENARDS
SERIES WORKS WITH
THROUGHOUT THE
SEASON**

**OVER 15k+ CONTRACTORS
ENTERTAINED**



WHY THE ARCA MENARDS SERIES



- 2nd oldest operating racing series in America behind NASCAR.
- Longstanding support from Menards and Menards Vendor Partners.
- 80% of NASCAR National Tour drivers came through the ARCA Platform.
- ARCA has the most diverse participant demographic in the NASCAR family.
- Youngest crop of drivers among any other series in NASCAR.
- Affordable entry point for brands, competitors, and team owners.
- Accessibility to drivers, media, broadcast, and other series partners.
- 35 NASCAR National Series full time drivers are former ARCA Platform Champions or Rookies of the Year



2026 NASCAR NATIONAL SERIES LINEUP

NASCAR officially sanctions more than 1,200 races annually across the US, Canada, Mexico, and Europe

NATIONAL RACING SERIES:



REGIONAL RACING SERIES:



WEST



EAST



2025 CHAMPION SPOTLIGHT



Brenden Queen is one of the most popular rising stars in the ARCA Menards Series.

The 27-year old longshoreman from Virginia has been racing since he was 6 years old and has captured multiple track titles on the local, regional, and national level.

He moved to the ARCA Menards Series full-time in 2025 and won the season opener at Daytona International Speedway and seven other races, capturing the 2025 championship with marquee wins throughout the season.



BOUNTY ROOKIE SPOTLIGHT



Isabella Robusto is a standout driver in the ARCA Menards Series who became the 2025 Bounty Rookie of the Year. A Toyota Development Driver since 2022, she previously excelled in Late Model Stock Cars, notching two wins and several top finishes.

Starting her racing career at age five in go-karts, Isabella quickly progressed through Bandolero and Legend Cars, becoming the first female to win a Legend Car national qualifier in 2018.

Outside the track, Isabella is an active volunteer with the NASCAR Foundation and competes with the Virginia's Blue Ridge-TWENTY24 cycling team. Currently, she is pursuing a degree in aerospace engineering online at Arizona State University, balancing her academic goals with her racing career.



REGIONAL



ARCA MENARDS SERIES STATISTICS

36 Races across the ARCA Platform in 21 states

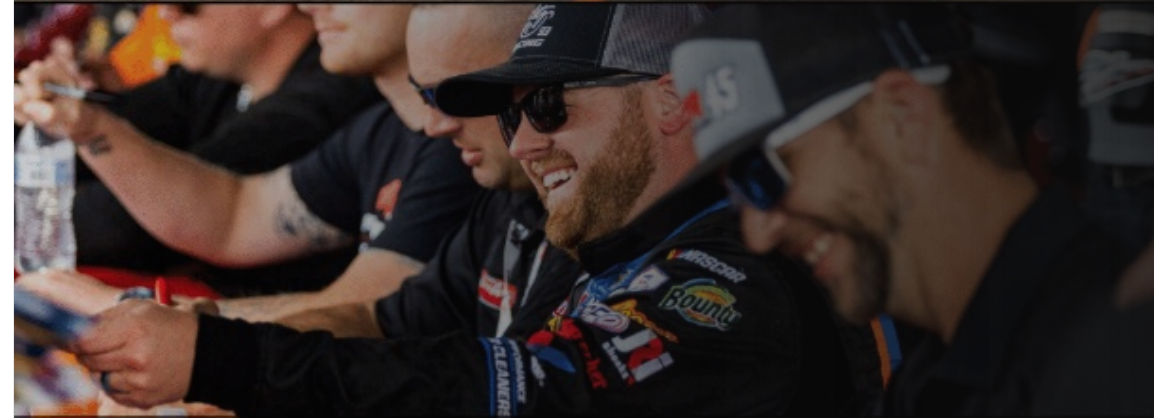
17 Companion Events with a NASCAR National Series

Growing Average Car Counts

OEM Support from all manufacturers in ARCA and NASCAR

NASCAR National Series Success

- Past Drivers have compiled 29 ARCA Championships and 40 NASCAR National Championships*
- 56% of NASCAR National race winners raced on the ARCA platform in the past 10 years*



DRIVER DEVELOPMENT

- Brenden Queen signs to Kaulig Racing for flagship RAM in NASCAR CRAFTSMAN Truck Series
- Jesse Love wins 2025 NASCAR O'Reilly Auto Parts Series championship
- Lavar Scott, Rajah Caruth, Patrick Staropoli, Brent Crews among drivers who sign to drive in the NASCAR O'Reilly Auto Parts Series
- Tyler Reif joins Niece Motorsports in NASCAR CRAFTSMAN Truck Series



Brenden **QUEEN**



Jesse **LOVE**

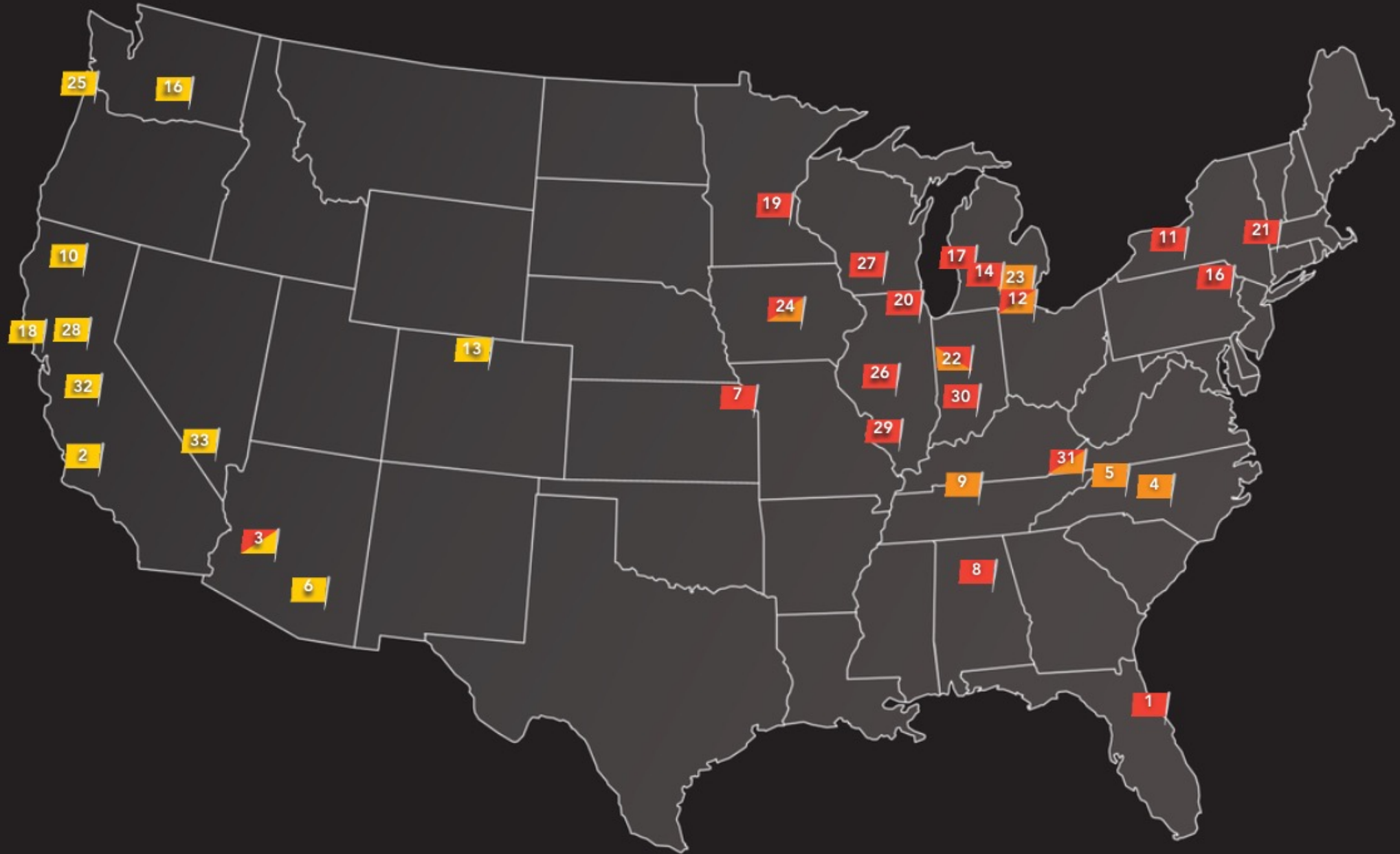


Rajah **CARUTH**





2026 TRACKS & SCHEDULE



ARCA MENARDS SERIES

1	Daytona International Speedway*	2/14
3	Phoenix Raceway*	3/5
7	Kansas Speedway*	4/18
8	Talladega Superspeedway*	4/25
11	Watkins Glen International*	5/8
12	Toledo Speedway	5/16
14	Michigan International Speedway*	6/5
16	Pocono Raceway*	6/12
17	Berlin Raceway	6/20
19	Elko Speedway	6/27
20	Chicagoland Speedway*	7/3
21	Lime Rock Park*	7/10
22	Indianapolis Raceway Park*	7/24
24	Iowa Speedway*	8/7
26	Illinois State Fairgrounds	8/23
27	Madison International Speedway	8/28
29	DuQuoin State Fairgrounds	9/6
30	Salem Speedway	9/12
31	Bristol Motor Speedway*	9/17
7	Kansas Speedway*	9/25

ARCA MENARDS WEST

2	Kevin Harvick's Kern Raceway	2/28
3	Phoenix Raceway*	3/5
6	Tucson Speedway	4/11
10	Shasta Speedway	5/2
13	Colorado National Speedway	5/23
16	Tri-City Raceway	6/6
18	Sonoma Raceway*	6/26
25	Portland International Raceway	8/8
28	All-American Speedway	9/5
32	Madera Speedway	9/26
33	The Bullring at LVMS	10/2
3	Phoenix Raceway*	10/17
2	Kevin Harvick's Kern Raceway	10/31

ARCA MENARDS EAST

4	Hickory Motor Speedway	3/28
5	Rockingham Speedway	4/4
9	Nashville F'Grounds Speedway	5/2
12	Toledo Speedway	5/16
22	Indianapolis Raceway Park	7/24
23	Flat Rock Speedway	8/1
24	Iowa Speedway	8/7
31	Bristol Motor Speedway	9/17

LEGEND:

	ARCA Menards Series		ARCA Menards / West (Duplicate Events)
	ARCA Menards East		ARCA Menards / East (Duplicate Events)
	ARCA Menards West		

*NASCAR Companion Event



Portland Int'l Raceway



Lime Rock Park



DuQuoin State Fairgrounds

ARCA BROADCAST



The ARCA Menards Series announced a television broadcast agreement extension with FS1 and FS2 that features a full season of live television coverage in 2025. As part of the new agreement, the 2025 ARCA Menards Series season opener at Daytona International Speedway was aired live on FOX, marking the first time in series history that a race had aired on broadcast television. The relationship, which began with Speedvision in 1999, is now extended through at least 2028.



New Jersey's Thomas Annunziata took his first victory in the ARCA Menards Series at Lime Rock Park in June of 2025. The 20-year old driver came from road racing to the ARCA Menards Series, and has become a driver to watch at road courses during the diverse ARCA Menards Series schedule.



In February 2025, the season-opening race at Daytona captured

1.160
Million
Viewers

On FOX



SOCIAL MEDIA METRICS



Website page views:	4,393,974
Website video views:	620,362



ARCA Facebook total reach:	35.2M
ARCA Facebook content Engagements:	2.8M
ARCA Facebook page total follows:	123.5k
ARCA Facebook follow gains:	60.2k



ARCA X followers:	68K
ARCA X engagements:	248.8K



ARCA Instagram reach:	5.6M
ARCA Instagram content interactions:	580.7K
ARCA Instagram total follows:	34.8K

