



# ON-BOARD CAMERAS

NATIONAL TELEVISION  
EXPOSURE - SELECT RACES



## PRICE: \$10,000 /RACE

Exclusive in-car camera branding opportunity during nationally televised ARCA Menards Series events.

Designed to deliver premium, uninterrupted TV exposure for brand partners through live race coverage on FS1 and FS2.

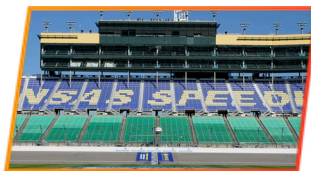
## ON-BOARD BRANDING RIGHTS

- Custom TV banner logo integration
- Approved broadcast elements
- Sponsor logos prominently featured on on-board camera graphics

## PARAMETERS

This package is strictly a live broadcast branding opportunity. **No streaming rights or race footage ownership is included.**

## AVAILABLE BROADCASTS



**FS1** Kansas Speedway  
April 18 @ 12:30 PM EST



**FS1** Talladega Superspeedway  
April 25 @ 12:30 PM EST



**FS2** Michigan Int'l Speedway  
June 5 @ 5:00 PM EST



**FS1** Chicagoland Speedway  
July 3 @ 8:00 PM EST

